



西部大枢纽/广元新机遇

GREAT WESTERN HUB/NEW OPPORTUNITIES FROM GUANGYUAN

GUANGYUAN 投资指南
INVESTMENT GUIDE



投资广元官方微信



投资广元机遇清单

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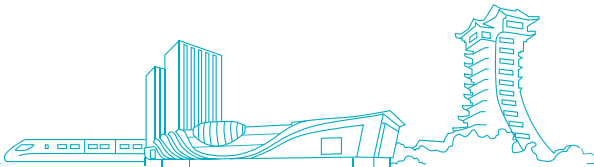
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全国性综合交通枢纽城市
National Comprehensive Transportation Hub

国家新型工业化产业示范基地
National Demonstration Base For New Industry

中国食品产业名城
Famous City In China's Food Industry

中国特色天然饮用水之乡
Hometown Of Natural Drinking Water With Chinese Characteristics

国家农产品质量安全市
National City With High Quality And Safe Agricultural Product

中国西部（广元）绿色家居产业城
City with Green Household Industry In Western China(Guangyuan)

中国投资环境质量十佳城市
Top 10 Cities With Quality Investment Environment In China

全国法治政府建设示范市
National Demonstration City For Legal Government Construction

正在加快建设
Accelerating The Construction Of

川陕甘结合部现代化中心城市
Modern Central City In The Junction Of Sichuan, Shaanxi, And Gansu Provinces

国家物流枢纽承载城市
National Logistics Hub

中国绿色铝都
China's Green Aluminum Capital City

全国硅基新材料产业绿色发展基地
National Green Silicon Industry Base

区域性清洁能源应用基地
Regional Clean Energy Application Base

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International Cultural Tour Destination And Health Resort Of Shu Road

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West Hub · Throat of Shu Road



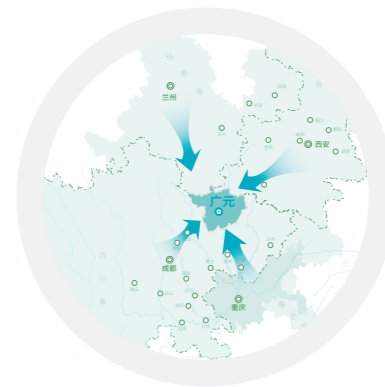
西部大枢纽 / 广元新机遇
GREAT WESTERN HUB / NEW
OPPORTUNITIES FROM GUANGYUAN

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第 **壹** 章

PART - ONE

传奇之城再创时代荣光
核心枢纽链接全球机遇

The City of legends gets new glories of times
Core hub connects to global opportunities

写满传奇
和荣光的
城市

广元投资
GUIDE
INVESTMENT

A CITY OF
LEGENDS AND GLORIES



西部枢纽·蜀道咽喉

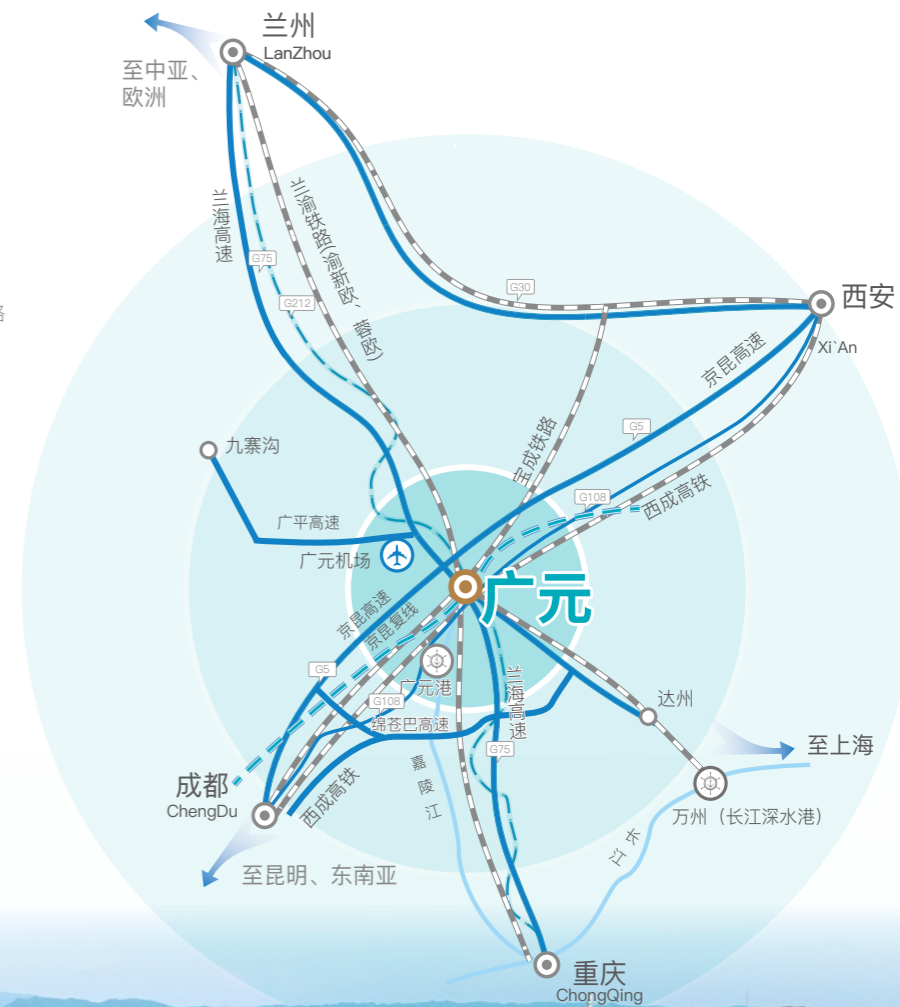
WEST HUB · THROAT OF SHU ROAD

广元古称利州，地处四川北部，位于我国南北分界线、胡焕庸东西分界线交汇区域，居成都、重庆、西安、兰州四大城市的几何中心。幅员面积1.63万平方公里，辖4县3区，人口300万。自古以来就是兵家征战、南北必经、商贾云集之地，迄今已有2300多年建城史，蜀道文化、三国文化、武则天名人文化底蕴深厚。

Guangyuan, historically known as Lizhou, is located in northern Sichuan. It sits at the intersection of China's North-South dividing line and the east-west Hu Huanyong Line (Heihe-Tengchong Line), and is the geometric center of the four major cities: Chengdu, Chongqing, Xi'an, and Lanzhou. It covers an area of 16,300 square kilometers, administers 4 counties and 3 districts, and has a population of 3 million. Since ancient times, it has been a strategic military location, a vital north-south passage, and a hub for merchants. With over 2,300 years of history, it boasts profound cultural heritage in the Shu Roads, the Three Kingdoms period, and Empress Wu Zetian.



- ⊕ ⊗ 机场/港口
- 高速公路
- - - 国道
- 铁路
- - - 在建高速公路
- 河流



广元市“1345”发展战略

Guangyuan City's "1345" Development Strategy

1个总体定位
One Overall Positioning

**加快建设川陕甘结合部
现代化中心城市**

Accelerate the construction of a modern central city at the junction of Sichuan, Shaanxi, and Gansu provinces

3个转变
Three transformations



4大行动
Four major actions

- **产业集聚提速行动**
Industrial Agglomeration Acceleration
- **城市能级提升行动**
Urban Level Enhancement
- **民生保障提质行动**
People's Wellbeing Improvement
- **干部争先提能行动**
Civil servants' ability improvement

5项目标
Five Goals

- 中国绿色铝都**
China's Green Aluminum Capital City
- 大蜀道国际文化旅游目的地和康养度假胜地**
Shu Road International Cultural Tourism Destination and Health Resort
- 脱贫地区特色产业高质量发展引领区**
Leading area for high-quality development of characteristic industries in poverty-stricken areas
- 全国性综合交通枢纽和成渝地区北向重要门户枢纽**
A national comprehensive transportation hub and an important hub for the northern direction of the Chengdu and Chongqing
- 践行绿水青山就是金山银山理念典范城市**
A model city of implementing the concept of green mountains and clear waters is precious.



历史悠久 Long history

亿万年前的旺苍侏罗纪恐龙遗迹、7000年前的朝天中子铺细石器遗址、2300年前的青川战国木牍墓群、始凿于1500年前的利州千佛崖摩崖造像，写满了深刻的历史记忆。

The Wangcang Jurassic dinosaur ruins dating back billions of years, the Chaotian Zhongzipu fine stone tool site dating back 7000 years, the Qingchuan Warring States wooden tomb group dating back 2300 years, and the Lizhou Qianfo Cliff cliff statues dating back 1500 years are wrote history of Guangyuan.



◎ 细石器石核
Fine Stone Stone Core



◎ 千佛崖造像
Qianfo Cliff cliff statues



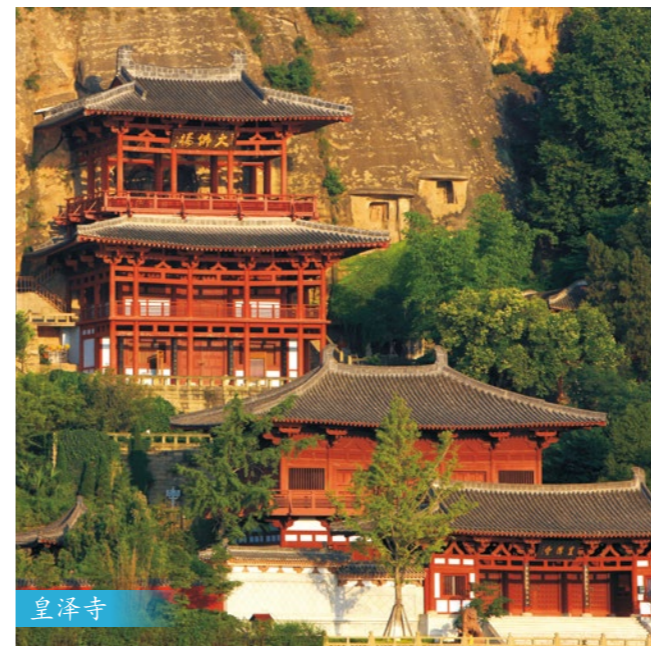
◎ 吕不韦戈（青川县出土）
Lv Buwei Dragger-Axe (unearthed from Qingchuan county)



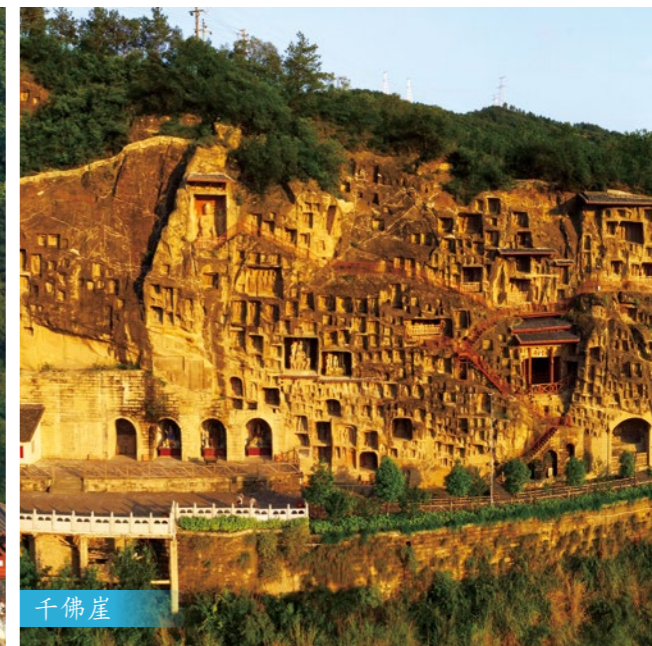
凤凰楼



剑门关



皇泽寺



千佛崖

人文厚重 Profound culture

广元人文厚重，蜀道文化、三国文化、红色文化等在此交相辉映，中国封建历史上唯一的女皇帝武则天出生在广元，诗仙李白在这里留下了“蜀道之难，难于上青天”的千年嗟叹！

Guangyuan has a rich cultural heritage, where Shu Road culture, Three Kingdoms culture, Red culture and other cultures complement each other. Wu Zetian, the only female emperor in feudal Chinese history, was born in Guangyuan, and Libai, know as poetic genius, wrote the difficulty of climbing Shu road is harder than reaching the sky.



◎ 武则天画像
Portrait of Wu Zetian

中国封建历史上唯一的女皇帝
The only female emperor in feudal Chinese history



◎ 李白画像
Portrait of Li Bai

蜀道之难，难于上青天
The difficulty of the Shu Road is greater than reaching sky



◎ 陆游画像
Portrait of Lu You

此身合是诗人未
细雨骑驴入剑门
Am I meant to be a poet? I enter the Jianmen Pass a donkey back in drizzle.

第 贰 章

PART - TWO

集战略大势
建成阜通世界的梦想之城
融未来趋势
建设时代前沿的卓越之城

It takes advantage of strategies
to build a dream city connected with the world

It follows trends
to create a city of excellence and leadership

广元
INVESTMENT
GUIDE
充满激情
和梦想的
城市

A CITY FULL OF
PASSION AND DREAMS



铝基新材料产业

ALUMINUM-BASED NEW MATERIAL INDUSTRY



加快打造“中国绿色铝都”和四川省战略性新兴产业集群

Strive to build "China Green Aluminum Capital" and the strategic emerging industry cluster of Sichuan Province

广元是全国高性能工业铝材知名品牌创建示范区、四川省布局铝基新材料产业唯一基地市，产能规模、产品种类、技术装备等已居四川省前列，高效运营上海期货交易所广元铝期货指定交割库、中国西部（广元）铝锭贸易中心、西部再生铝贸易中心、中再云汇平台和广元铝基新材料产业技术研究院。已入驻林丰铝电、中孚铝材、弘昌晟铝业、万顺中基、久达科技、实美科技、中发新材等铝企业上百家。培育了百亿级龙头企业广元中孚公司，正着力打造立足西部、辐射全国的千亿级“中国绿色铝都”和四川省战略性新兴产业集群。

Guangyuan is a national demonstration zone for the creation of well-known high-performance industrial aluminum brands, and the only base city for the layout of aluminum based new materials industry in Sichuan Province. Its production capacity, product types, and technical equipment have ranked among the top in Sichuan Province. Shanghai Futures Exchange Guangyuan Aluminum Futures delivery database, China Western (Guangyuan) Aluminum Ingot Trading Center, Western Regenerated Aluminum Trading Center and China Re Yunhui Platform, and Guangyuan Aluminum Based New Materials Industry Technology Research Institute have been operating efficiently. More than 100 aluminum enterprises, including Linfeng Aluminum, Zhongfu Aluminum, Hongchangsheng Aluminum, Wanshun Zhongji, Jiuda Technology, Shimei Technology and Zhongfa New Materials have settled. We have cultivated the leading enterprise Guangyuan Zhongfu, which is worth billions of yuan, and are focusing on building a "China Green Aluminum Capital" and a strategic emerging industry cluster in Sichuan Province that is based in the western region and radiates to the whole country.

◎ 壮大“绿色水电铝（绿色循环再生铝）- 铝精深加工 - 铝资源综合利用”绿色全产业链条

To build an entire industrial chain of "green electrolyzed aluminum (recycled aluminum) —further processing of aluminum— comprehensive utilization of aluminum resources"

◎ 重点招引 / KEY ATTRACTION



◎ 广元经开区袁家坝工业园 (铝基新材料产业园)
Yuanjiaba Industrial Park, Guangyuan Economic Development Zone (Aluminum-based New Material Industrial Park)



◎ 青川庄子产业园
Qingchuan Zhuangzi Industrial Park



◎ 剑阁金剑工业园
Jiange Jinjian Industrial Park



◎ 中国西部（广元）铝锭贸易中心
Western China (Guangyuan) Aluminum Ingot Trade Center



A production capacity of 615,000 tons of electrolytic aluminum

具备电解铝产能

61.5万吨

▶ 占全省产能 **58%**
58% of Sichuan's production capacity

Certified Green Power Aluminum of 300,000 ton

绿电铝认证

30万吨

▶ 林丰铝电、中孚科技通过 ASI 认证
Linfeng Aluminum Power and Zhongfu Technology Passed ASI Certification



A production capacity of 1.6 million tons of recycled aluminum

再生铝产能

160万吨

▶ 排全省第 **1**
Ranks the first in Sichuan



Nearly 100 enterprises have settled in

已入驻企业超

100家

2027 年 / In 2027



Aluminum processing capacity will exceed 2 million tons.

铝加工能力超

200万吨



◎ 2 million tons of aluminum ingots will be purchased.

外购铝锭 **200**万吨

◎ Aluminum processing capacity will exceed 5 million tons.

铝加工能力超 **500**万吨

◎ the production capacity of electrolytic aluminum will be 1 million tons.

形成电解铝产能 **100**万吨

◎ The aluminum deep processing capacity will exceed 5 million tons

形成再生铝产能 **250**万吨

◎ By the end of 2027, the annual output value will exceed 100 billion yuan

2027 年末年产值超 **1000**亿元

能源化工产业 ENERGY AND CHEMICAL INDUSTRY



建设成渝地区能源安全保障基地和区域性清洁能源应用基地

Chengdu-Chongqing energy security base and regional clean energy application base will be built.

广元是四川省能源资源最为富集多样的地区之一，正巩固提升水电、积极发展燃煤发电，推动水风光氢储一体化协调发展，加快建设千万千瓦级装机能源基地，加快建设旺苍化工园区，规划建设苍溪化工园区，大力招引清洁能源，天然气、煤炭精细化工，钒资源综合利用等特色产业。

Guangyuan is one of the regions with the most abundant and diverse energy resources in Sichuan Province. It is consolidating and upgrading hydropower, actively developing coal-fired power generation, and propelling the coordinated development of hydropower, wind power and hydrogen and storage. Meanwhile, Guangyuan expedites the construction of a 10-million-kilowatt installed energy base and Wangcang Chemical Park, and plans to construct Cangxi Chemical Park. Actively attracting investment in industries such as clean energy, natural-gas and coal-based fine chemicals, and integrated development and utilization of vanadium resources.

The proven reserves of natural gas is 700 billion cubic meters.

天然气探明储量超
7000 亿立方米

Confirmed reserves of natural asphalt is 100 million tons (ranking the first in China)

天然沥青矿查明储量
1 亿吨(全国第一)

The annual production capacity of natural gas purification plants exceeds 6 billion m³

天然气净化厂年产能突破
60 亿立方米

The theoretical reserve of hydropower is 2.96 million kilowatts

水能理论蕴藏量
296 万千瓦

The theoretical reserve of wind energy is 5.15 million kilowatts

风能理论蕴藏量
515 万千瓦

The annual effective utilization of solar energy is nearly 1,000 hours

太阳能年均有效利用时数近
1000 小时



he installed capacity of hydropower is 2.217 million kilowatts.

水电建成装机容量
221.7 万千瓦

he installed capacity of wind power is 1.3372 million kilowatts.

风电建成装机容量
133.72 万千瓦

2 coal chemical and natural gas fine chemical parks

高端煤化工、天然气精细化工园区
2 个

67 enterprises above the designated size

现有规上企业
67 家

重点发展：清洁能源，天然气、煤炭精细化工项目、钒资源综合利用。

Key development: Clean energy, natural gas, coal fine chemical projects, comprehensive utilization of vanadium resources.



食品饮料产业 FOOD AND BEVERAGE INDUSTRY



建设西部重要的绿色食品饮料产业基地

Building an Important Green Food and Beverage Industry Base in Western China

广元大山大水大森林、好山好水好生态。认证有机产品数量居四川首位，已建立起涵盖茶叶、猕猴桃、核桃、山地蔬菜、油橄榄、笋用竹等特色经作加工，以及粮油、饮料、肉制品、饲料和其他特色农产品加工等 10 余个完整的产业链条，获评“中国食品产业名城”“中国特色天然饮用水之乡”，先后引进娃哈哈、中粮油脂、锅圈食汇、吉香居、精酿啤酒（德国、比利时工艺）、铁骑力士等一批国内外知名企业落户发展。

Guangyuan boasts mountains, rivers, forests, and beautiful mountains, waters, and ecology. The number of certified organic products ranks first in Sichuan. The processing of tea, kiwifruit, walnuts, mountain vegetables, olive oil and bamboo shoots, and more than 10 complete industrial chains have been established, including grain and oil, beverages, meat, feed, and other characteristic agricultural product. It has been awarded the title of "Famous City in China's Food Industry" and "Hometown of Natural Drinking Water with Chinese Characteristic". A number of well-known enterprises at home and abroad, such as Wahaha, COFCO Oil, Guoquan Shihui, Jixiangju, Craft Beer (Brewing Techniques of Germany and Belgium) and Tieqi Lishi, have been introduced successively to settle down and develop here.

努力打造农特产品精深加工、饮料及饮用水、肉制品加工三大百亿产业

Strive to develop three billion-dollars sectors: intensive processing of agricultural specialty products, soft drinks and drinking water, and meat product processing

It has built more than 10 complete industrial chains
建立完整产业链条
10 余个

There are currently over 150 industrial enterprises above the designated size
现有规上工业企业
150 余户

Strive for an annual output value of 50 billion yuan by 2027
力争 2027 年年产值
500 亿元

重点招引 / KEY ATTRACTION

农特产品精深加工 Deep processing of agricultural specialty products <ul style="list-style-type: none"> 粮油 Grain and oil 茶叶 tea 猕猴桃 Kiwifruit 核桃 Walnut 油橄榄 Olive 蔬菜 Vegetable 食用菌 edible mushrooms 	饮料及饮用水 Beverages and drinking water <ul style="list-style-type: none"> 酒类 Alcoholic drinks 软饮料 Soft drinks 饮用水 Drinking water 	肉制品加工 Meat processing <ul style="list-style-type: none"> 猪肉 Pork 牛羊肉 Beef and mutton 剑门关土鸡 Jianmenguan Local Chickens
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硅基新材料产业 SILICON-BASED NEW MATERIALS INDUSTRY

加快建设全国硅基新材料产业绿色发展基地
Accelerate the construction of a green development base for the national silicon-based new material industry

广元石英砂资源丰富，初步勘探量约8亿吨，石英砂岩二氧化硅含量达96%~99.08%，脉石英矿二氧化硅含量普遍达99.2%~99.8%，可达精制石英砂含量标准，部分达到高纯石英砂标准。结合广元天然气、水资源，聚焦石英砂开采及深加工、硅能源材料、玻璃新材料细分产业，加快建设全国硅基新材料产业绿色发展基地。

Guangyuan has abundant quartz sand resources, with an initial exploration amount of about 800 million tons. The silica content of quartz sand ore reaches 96% to 99.08%, and the silica content of vein quartz ore generally reaches 99.2% to 99.8%, which can meet the standard for refined quartz sand content and some of which the standard for high-purity quartz sand. By combining natural gas and water resources in Guangyuan, focusing on quartz sand mining and deep processing, silicon energy materials, and glass new materials sub industries, we will accelerate the construction of a national green development base for silicon-based new materials industry.



石英砂岩二氧化硅含量达
The silica content of quartz sand ore is 96%~99.08%

96%~99.08%

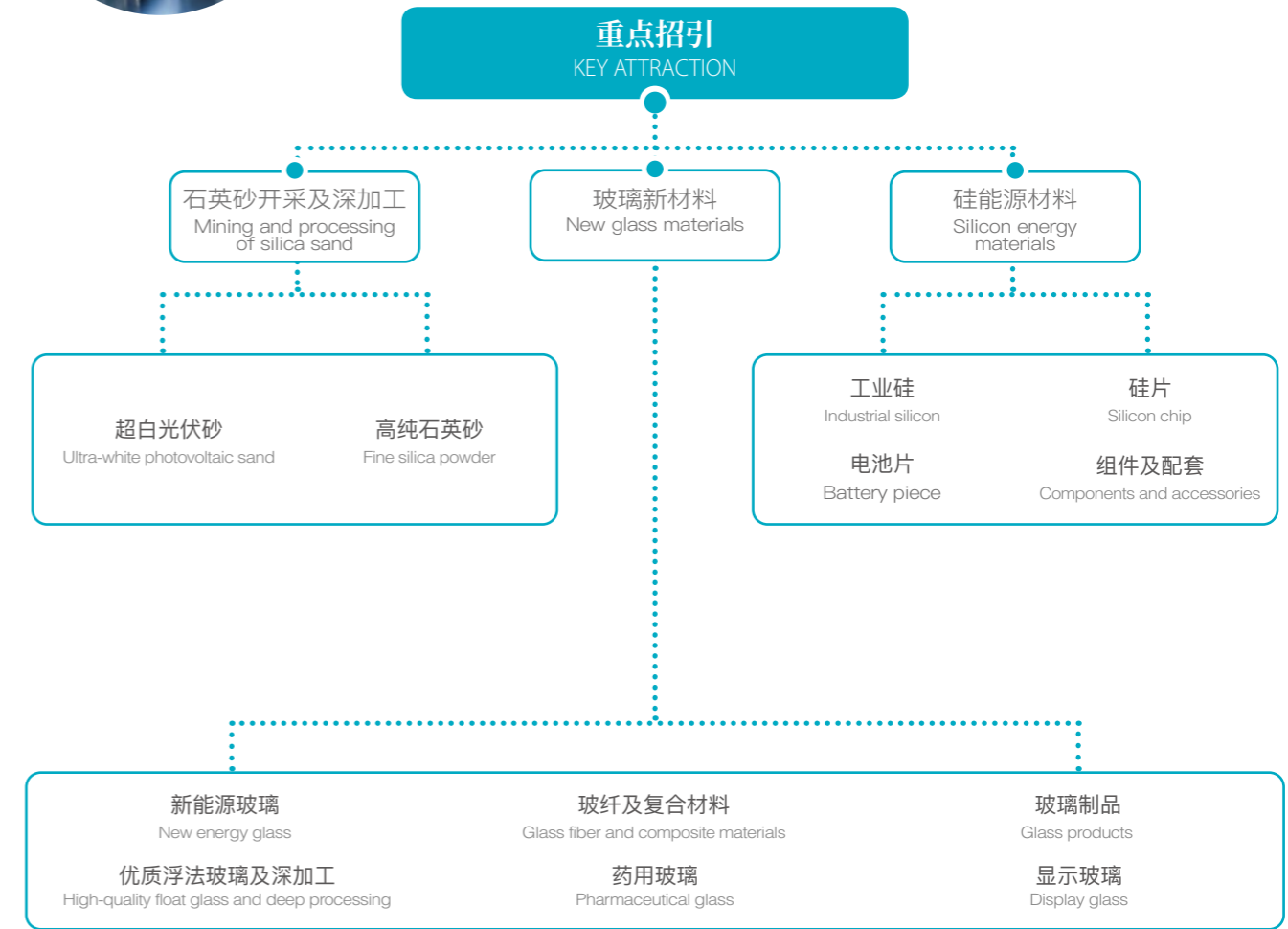
脉石英矿二氧化硅含量普遍达
The silica content of vein quartz ore is generally 99.2%~99.8%

99.2%~99.8%

约 **8** 亿吨
石英砂岩储量
Reserves of quartz sandstone ore are about 800 million tons

20 余家
现有规上企业
More than 20 enterprises above the designated size

500 亿元
力争 2027 年产值
Strive to achieve an output value of 50 billion yuan by 2027



建材家居产业 BUILDING MATERIALS AND HOUSEHOLD INDUSTRY



建设西部重要的绿色家居产业基地

To build a massive green home industry base in western China

广元是四川省绿色家居特色产业发展唯一市、川东北最大的木材储备基地。中国西部(广元)绿色家居产业城位于昭化区、旺苍县片区，规划面积5万亩，以家居生产、展示展销、智慧物流和综合服务为主，是国家林业产业示范园区，“俄罗斯-广元”“新西兰-广元”国际木材班列常态开行。已入驻山东鲁丽集团、上海慕曼德、江西吉拉迪诺、湖北千川门窗等知名企业70余家。大力发展智能家居，构建“研发设计-原辅材料交易-加工制造-仓储物流-展示展销”产业链。稳步发展水泥及其制品、石材精深加工，大力发展装配式部品部件及新型建材，延长产业链条，丰富产品种类，推进绿色低碳转型。

Guangyuan is the only city in Sichuan province to develop green home industries and the largest timber reserve base in Northeast Sichuan. The Green Household Industry Park in Western China is located in the Zhaohua District and Wangcang County area, with a planned area of 50000 acres. It mainly focuses on home production, manufacturing, exhibition and sales, smart logistics, and comprehensive services. The Russia-Guangyuan and New Zealand-Guangyuan international timber block trains are now in regular service. It is a national forestry industry demonstration park and more than 70 well-known enterprises have settled in such as Shandong Luli Group, Shanghai Mumande, Jiangxi Jiladino, and Hubei Qianchuan Doors and Windows. Smart household industry is vigorously developed, and industrial chain of "R&D and design - raw and auxiliary material trading - processing and manufacturing - warehousing and logistics - exhibition and sales" is built. Cement and its related products, deep processing of stone materials, prefabricated components and new building materials are vigorously developed to extend the industrial chain, which enriches product varieties, and promotes low-carbon transformation.

5 万亩
规划建设面积
The planned construction area is 50,000 mu (1 mu ≈ 666.67 meters)

连续**5**年
被纳入省重点项目
It has been counted as the provincial key projects for 5 consecutive years

70 余家
知名企业已入驻
Over 70 famous companies have settled here

重点招引 KEY ATTRACTION

板式、实木、铝镁、软体等家具
panel, Furniture made of solid wood, aluminum magnesium, soft materials, etc

厨卫洁具
Kitchen and bathroom fixtures

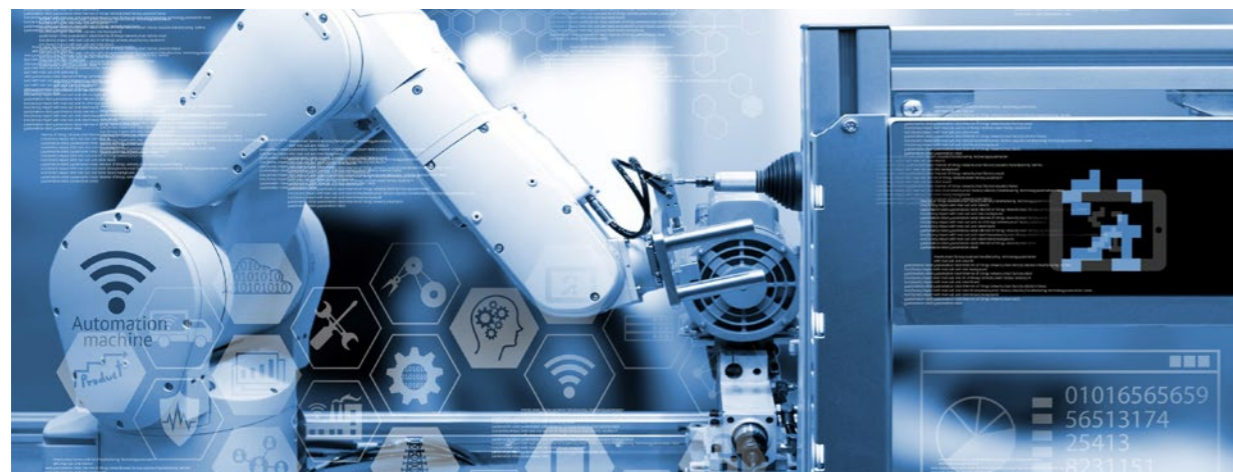
衣柜门窗
Wardrobe doors and windows

智能家居系统
Smart household System

五金配件
Hardware accessories

家居包装
Household packaging





机械电子产业 MECHANICAL AND ELECTRONIC INDUSTRY



提升本地资源复合转化利用层次，促进与关联产业耦合发展

To upgrade the composite transformation and utilization of local resources, and promote the coupling development with related industries

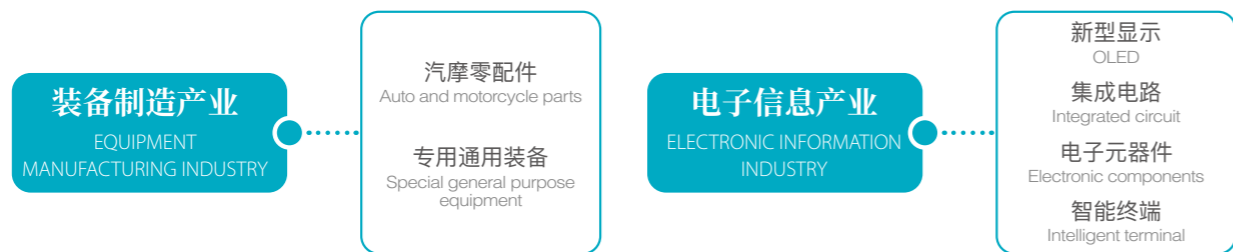
国家先进电子产品及配套材料高新技术产业化基地、国家新型工业化产业示范基地

National Advanced Electronic Products and Supporting Materials High tech Industrialization Base, National New Industrialization Industry Demonstration Base

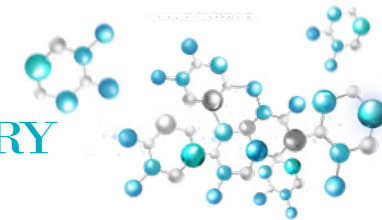
已建成清江石羊工业园、石龙工业园等专业园区，拥有四川电子军工集团、广元长虹等核心企业，规模以上企业70余家，构建起智能安防装备、智慧显示终端、专用通用设备三大特色产业体系，延伸发展低空经济及智能装备产业。

Specialized parks including Qingjiang Shiyang Industrial Park and Shilong Industrial Park have been completed. Bolstered by core enterprises such as Sichuan Electronic & Defense Industry Group and Guangyuan Changhong, the parks now host over 70 industrial enterprises above designated size, forming an industrial system centered on intelligent security equipment, smart display terminals, and specialized/general-purpose equipment, with further expansion into the low-altitude economy and intelligent equipment industries.

重点招引 / KEY ATTRACTION



医药健康产业 MEDICAL AND HEALTH INDUSTRY



打造全省重要的高品质中药材基地、秦巴地区现代中药生产加工基地

To build an important high-quality traditional Chinese medicine (TCM) base in Sichuan, and a modern TCM production and processing base in the Qinling-Daba Mountain region

广元是全国中药材主要产区之一，出产中药材品种达2500多种，其中常用大宗品种357种。省内86种道地中药材广元出产的达40余种。旺苍县被命名为“全国名特优经济林杜仲之乡”，苍溪县被誉为“全国川明参特产之乡”。全市拥有生物医药类产品350多种，涵盖中药饮片、中西药制剂、医疗器械、体外诊断试剂、大健康产品、兽用药品等。全市生物医药企业形成了“清脑复神液”“布洛芬缓释混悬液”“蚕茸柱天胶囊”“阿昔莫司胶囊”等一批骨干品种。全市现建有秦巴生物医药产业园、剑门兽药产业园2个特色医药园区。坚持中药材种养殖、中药饮片加工、医药制造、健康养生并举，构建“中药材种养殖—中药饮片—中药配方颗粒—中成药”产业链。

Guangyuan is one of the main production areas of Chinese medicinal materials in China, producing over 2500 varieties of Chinese medicinal materials, including 357 commonly used bulk varieties. More than 40 of the 86 authentic Chinese medicinal herbs are produced in Guangyuan within the province. Wangcang County has been named as the "National Famous and Excellent Economic Forest Eucommia Hometown", while Cangxi County is known as the "Hometown of Chuanming Ginseng Specialty Products in China". The city has over 350 types of biopharmaceutical products, including traditional Chinese medicine decoction pieces, Chinese and Western medicine preparations, medical devices, in vitro diagnostic reagents, major health products, veterinary drugs, etc. The city's biopharmaceutical enterprises have formed a number of backbone varieties, including "Qingnao Fushen Liquid", "Ibuprofen Sustained-release Suspension", "Silkworm Rongzhitian Capsules", and "Aximus Capsules". There are currently two characteristic pharmaceutical parks in the city, Qinba Biomedical Industry Park and Jianmen Veterinary Medicine Industry Park. Adhering to the simultaneous development of traditional Chinese medicine seed breeding, traditional Chinese medicine decoction piece processing, pharmaceutical manufacturing and health care, we are striving to build the industrial chain of "traditional Chinese medicine seed breeding - traditional Chinese medicine decoction piece - traditional Chinese medicine formula granule - traditional Chinese patent medicines and simple preparations".

重点招引：道地中药材精深加工、兽药、中药饮片、中成药、中药大健康、基础医疗器械、智能健康装备、医用卫生耗材生产等项目及医养、医美、养老、休闲运动产业。

Key Key attraction: intensive processing of authentic Chinese medicinal materials, veterinary medicine, Chinese herbal pieces, traditional Chinese patent medicines, Chinese herbal, basic medical equipment, intelligent health equipment, medical consumables production, medical care, medical beauty, elderly care, and leisure sports industry.



5个
国家新药
5 national new medicines



4个
全国独家品种
4 exclusively owned varieties nationwide



15个
全省独家品种
15 exclusively owned varieties in Sichuan



40余家
生物医药产业企业
More than 40 biomedical companies



24家
规上工业企业
24 companies above designated size



350多种
生物医药类产品
More than 350 biopharmaceutical products



战略性新兴产业 STRATEGIC EMERGING INDUSTRY



加快发展新材料产业

- 新型电池材料
New Battery Materials
- 高性能纤维材料
High-performance fiber material
- 沥青材料
Bituminous material
- 高端钒材料
High-end vanadium material
- 高性能石墨材料
High-Performance Graphite Materials



规划布局新领域新赛道产业

- 核技术应用
Nuclear technology application
- 卫星网络
Satellite network
- 低空经济
Low-altitude economy

前瞻谋划未来产业

- 未来交通
Future transportation
- 未来能源
Future Energy
- 生命科学
Life science

数字经济产业 DIGITAL ECONOMY INDUSTRY



打造数字资源汇聚地和技术创新引领区

To build a congregate place of digital resources, and a leading region of technological innovation

广元位于西安至成都骨干节点的核心光纤网络，是入川辐射大西南的第一站，比邻宁夏中卫、甘肃庆阳、成都天府等“东数西算”工程国家算力枢纽节点，有利于布局区域算力节点，发展数字经济产业。市云计算大数据中心、移动川北超算中心、5G联合创新实验室等相继建成投用，全力推出广元城市大脑等项目，打造数字资源汇聚地和技术创新引领区，加快构建数字经济生态体系。

Guangyuan is located in the node of fiber optic network from Xi'an to Chengdu, and is the first station to enter Sichuan and connects to the southwest. It is adjacent to national computing power hubs such as Ningxia Zhongwei, Gansu Qingyang, and Chengdu Tianfu, which are conducive to the layout of regional computing power nodes and the development of digital economic industries. The Big Data Center, Mobile Chuanbei Supercomputing Center, and 5G Joint Innovation Laboratory have been successively built and put into use. We will fully launch projects such as Guangyuan City Brain, create a gathering place for digital resources and a leading area for technological innovation, and accelerate the construction of a digital economic ecosystem.

重点招引 Key attraction

智慧城市
Smart city

智慧文旅
Smart cultural tourism

数字康养
Digitalized health care

智能制造
Intelligent manufacturing

电商物流
E-commerce logistics

物联网
Internet of things

数据中心
Data center



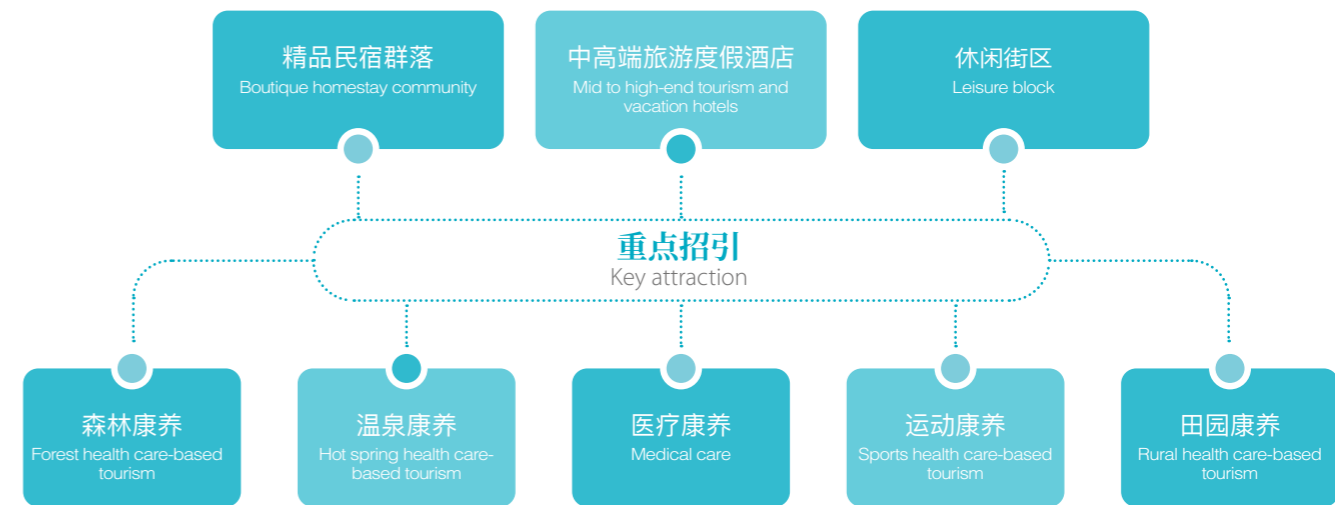
文 旅康养产业

CULTURAL, TOURISM AND HEALTH INDUSTRY

建设大蜀道国际文化旅游目的地和康养度假胜地, 打造国际旅游城市
To build international cultural tourism destinations along Ancient Sichuan Road and health resorts, Build an international tourist city

广元历史文化厚重、生态本底优质、文旅资源丰富, 剑门关、唐家河、翠云廊、明月峡、曾家山等景区闻名遐迩, 广元国际女儿节、大蜀道国际文化旅游节、古蜀道徒步游等活动火爆出圈。剑阁县、朝天区、青川县已创建为四川省天府旅游名县。

Guangyuan has a rich historical and cultural heritage, high-quality ecological environment, and abundant cultural and tourism resources. Scenic spots such as Jianmen Pass, Tangjia River, Cuiyun Corridor, Mingyue Gorge, and Zengjia Mountain are well-known, and activities such as Guangyuan Daughter's Day, Dashu Road International Cultural Tour Festival, and Ancient Shu Road Hiking have become popular. Jiange County, Chaotian District, and Qingchuan County have been established as famous tourist counties in Tianfu, Sichuan Province.



- 8处 全国重点文物保护单位
8 national protected historical and cultural sites
- 22个 国家4A级旅游景区
22 national 4A tourist attractions
- 1个 国家5A级旅游景区
1 national 5A tourist attraction
剑门蜀道 剑门关 5A级旅游区
Jianmen Shu Road Jianmen Pass 5A Tourist Resort
- 5项 国家级非物质文化遗产代表性项目
5 national intangible cultural heritages
- 2处 世界级旅游资源 (剑门蜀道、唐家河)
2 world-class tourism resources
- 1个 国家级全域旅游示范区
1 national all-region tourism demonstration zone
- 1个 国家级生态旅游示范区
1 national eco-tourism demonstration zone
- 46个 A级以上旅游景区
46 tourist attractions above 1A

◎ 剑门群峰 Jianmen Peaks

现代物流产业 MODERN LOGISTICS INDUSTRY



建设铝材、煤炭、粮食、木材等大宗商品区域集散中心

Building regional distribution centers for bulk commodities such as aluminum, coal, grain, and wood

◎ 依托“公铁水空管”五种交通运输方式，构建大宗货物“购运储加运”产业链条

Building an industrial chain for bulk cargo procurement, transportation, storage, processing and transportation based on the five transportation modes like highway, railway, waterway, airway, and pipeline.



By 2024, the city's freight volume will reach 57.669 million tons

2024 年全市货运量达

5766.9 万吨

全国首个高铁快运物流基地建成投运，川陕甘毗邻地区唯一铁路运输类海关监管中心封关运行，高质量打造中国西部现代化大宗商品物流中心、嘉陵江上游铁公水多式联运中心、进口再生铝原料检验监管模式优化试点、“一带一路”国际班列组货基地、全国高铁快运创新发展示范基地。联合中国物流与采购联合会重点打造国家物流枢纽承载城市，高水平建设广元国际铁路港，初步形成“一港三园多中心”的物流体系。

China's first high-speed rail express logistics base has been built and put it into operation in Guangyuan. The only customs supervision center for railway transportation in the adjacent areas of Sichuan, Shaanxi and Gansu has implemented a closed-border operation. Guangyuan will build a modern bulk commodity logistics center in western China, a multimodal transport center for railway, highway and waterway at the upper reaches of the Jialing River, Pilot program to optimize inspection and supervision of imported recycled aluminum raw materials, a international train group cargo base along "the Belt and Road" and a national demonstration base for high-speed rail express innovation and development on a high standard. In conjunction with China Federation of Logistics & Purchasing, we focus on building a national logistics hub bearing city, build Guangyuan International Railway Port at a high level, and initially form a logistics system of "one port, three parks and multiple centers".

全国性综合交通枢纽

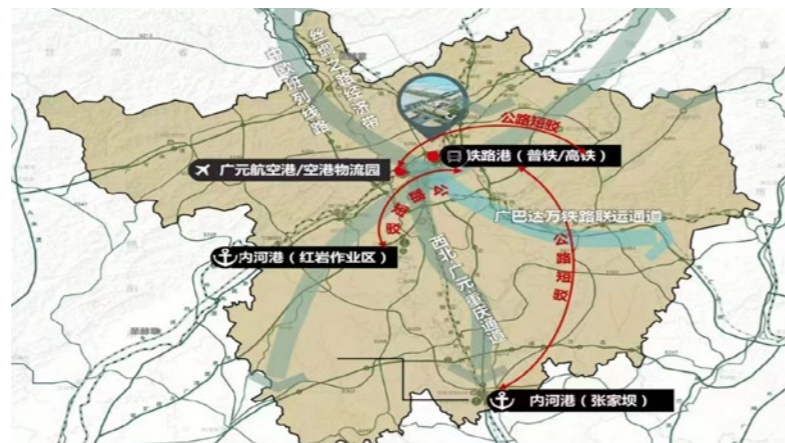
National integrated transportation hub

成渝地区北向重要门户枢纽

An important gateway hub in the north of Chengdu and Chongqing

◎ 重点发展：具有货物贸易、集散分拨、仓储配运、临港加工等功能的区域性物流枢纽，搭建铝材、煤炭、粮食、木材等大宗货物集疏运信息平台，打造大宗商品集散中心。

Key development: A regional logistics hub with functions such as goods trade, distribution, warehousing and transportation, and port processing, build an information platform for the collection and distribution of bulk commodities such as aluminum, coal, grain, and wood, and create a distribution center for bulk commodities.



现代商业贸易产业 MODERN COMMERCIAL TRADE INDUSTRY



建设川北美食之都

To build a gastronomic city in north Sichuan

◎ 构建多元化消费聚集区，营造高品质消费空间，大力引进知名商业品牌

To build a diversified consumption cluster, create a high-quality consumption space, and introduce well-known brands

广元是西南西北商品物资集散中心，万达广场、居然之家、国际商贸城等项目先后建成投运，万贯五金机电城、川陕甘农产品批发交易中心等商品市场日趋成熟。正打造黑石坡领地城等新商圈，培育壮大新型消费，加快建设川北美食之都。

Guangyuan is a commodity and material distribution center in the southwest and northwest of China. Projects such as Wanda Plaza, Fantastic Home, and International Trade City have been completed and put into operation. Commodity markets such as Wanguan Hardware and Electrical City and Sichuan Shaanxi Gansu Agricultural Products Wholesale Trading Center are becoming increasingly mature. New business district such as Heishipo Territory City promotes new style of consumption and the building of culinary capital of northern Sichuan.

重点招引
Key attraction

高品质体验式商业综合体
High-quality experiential commercial complex

商业贸易集散中心
Commercial distribution center

中高端酒店
Mid- and high-end hotels



全国最大的红心猕猴桃和标准化黄茶生产基地
The largest production base of red heart kiwifruit and standardized yellow tea in the country

西部最大的生态有机鱼基地
The biggest ecological organic fish base in western China

全省最大的高山露地绿色蔬菜生产基地
The largest high-altitude green vegetable production base in the province

全省最优质高效的核桃生产基地
The highest quality and efficient walnut production base in the province



现代优势特色农业 MODERN ADVANTAGEOUS CHARACTERISTIC AGRICULTURE

广元是国家农产品质量安全市、全国首批农产品质量安全信用监管创新先行区、四川首个农产品质量安全监管示范市。苍溪红心猕猴桃、朝天核桃入选中国特色农产品优势区。有机农产品认证数量全省第二，绿色、有机和地理标志农产品达到 552 个。加快推进茶叶、猕猴桃、核桃、肉牛羊、土鸡五个百亿产业集群建设。

Guangyuan is a national agricultural product quality and safety city, China's First Batch of Innovation Pioneer Zones for Agricultural Products Quality and Safety Credit Supervision, and the first demonstration city for agricultural product quality and safety supervision in Sichuan. Cangxi Red-Fleshed Kiwifruit and Chaotian Walnut were selected as the advantageous areas of featured agricultural products in China. The number of certified organic agricultural products tops the province, with 552 green, organic and geographical indication agricultural products. The construction of five CNY 10-billion-level industrial clusters of tea, kiwifruit, walnut, beef, sheep and native chicken is speeded up.

重点发展：茶叶、猕猴桃、核桃、肉牛羊、土鸡等产业。
Key development: industries such as tea, kiwifruit, walnuts, beef and mutton, and local chickens.

特色产业基地近
Bases of characteristic industries are close

500 万亩

全国绿色食品原料标准化生产基地
National standardized production base of green food raw materials

185.6 万亩 (全省第二)

有机认证面积
Certified organic areas

49 万亩

国家现代农业产业园
National Modern Agricultural Industrial Park

1 个

中国驰名商标
Chinese Famous Trademark

8 个

中国农业品牌目录品牌
Listed in Chinese Agricultural Brand Catalog

5 个

四川省农业品牌目录品牌
Listed in Sichuan Agricultural Brand Catalog

14 个

省星级现代农业园区
Provincial Starred Modern Agricultural Park

14 个



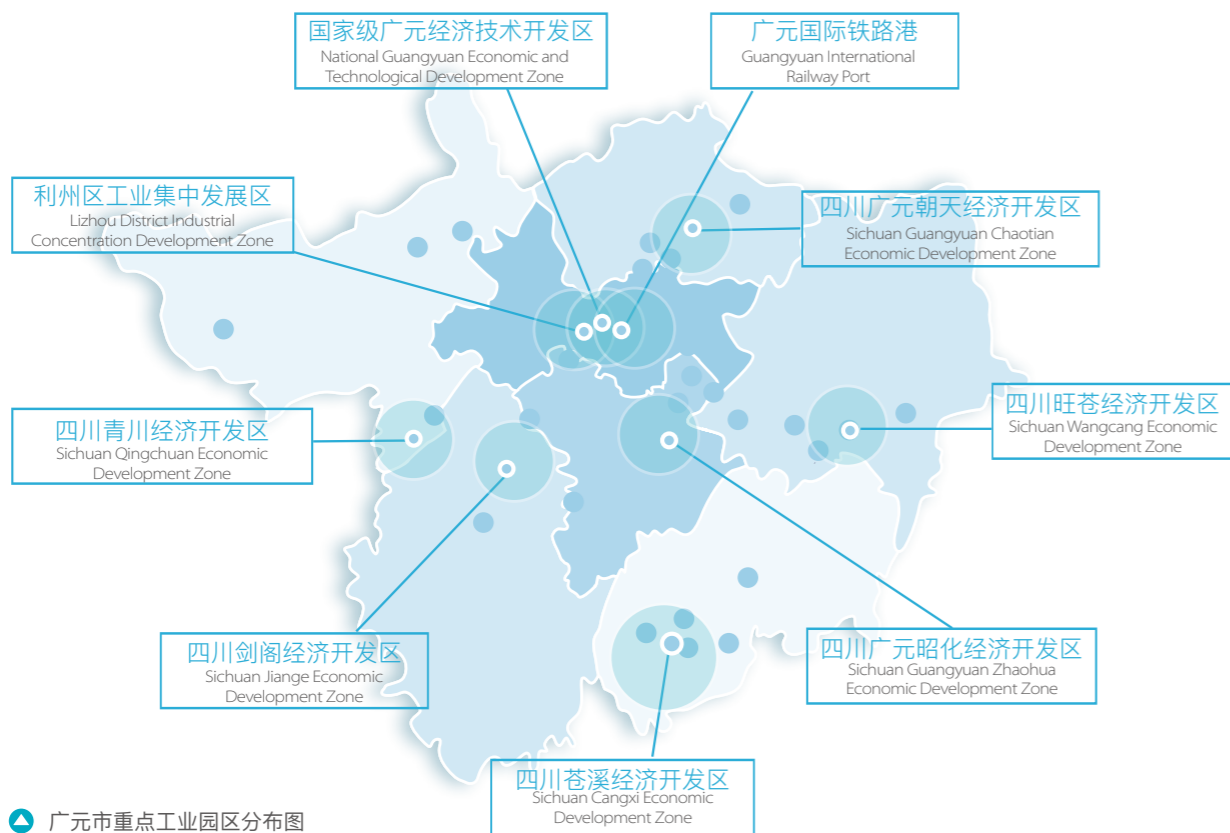
重点工业园区 KEY INDUSTRIAL PARKS

全市工业园区总规划面积 161.32 平方公里，已累计开发 48 平方公里。在建和建成标准化厂房超 200 万平方米，目前可供使用 71.75 万平方米。

The total planned area of industrial parks in the city is 161.32 square kilometers, and a total of 48 square kilometers have been developed. Over 2 million square meters of standardized factory buildings are currently under construction and under construction, with 717500 square meters available for use.

The planned area of industrial parks in Guangyuan totals 161.32 square kilometers
全市工业园区总规划面积

161.32 平方公里



广元市重点工业园区分布图
Distribution map of key industrial parks in Guangyuan City

- 1 national economic development zone 1 个 国家级经开区
- 1 national demonstration base for new industrialization 1 个 国家级新型工业化产业示范基地
- 6 provincial economic development zones 6 个 省级经开区
- 1 national green demonstration park 1 个 国家级绿色示范园区
- 1 municipal industrial development cluster zone 1 个 市级工业集中发展区
- 1 national forestry industry demonstration park 1 个 国家林业产业示范园区

国家级广元经济技术开发区

National Economic and Technological Development Zone of Guangyuan

被评为国家新型工业化产业示范基地核心区、国家级绿色示范园区、国家循环化改造示范园区，规划建设铝产业园（含袁家坝、石盘和先锋工业园）、石龙工业园、秦巴生物医药产业园、空港产业园、下西产城融合园等产业园区，重点发展铝基新材料、食品饮料、医药健康、低空经济等产业。

It has been recognized as the Core Area of the National Demonstration Bases for New Type Industrialization Industries, National Green Demonstration Park, and National Demonstration Zone for Recycling Transformation. We are planning and building aluminum industrial parks (including Yuanjiaba, Shipan, and Xianfeng clusters), Shilong Industrial Park, Qinba Biopharmaceutical Industrial Park, Airport Industrial Park, and Xiayi Industry-City Integration Park, focusing on developing industries such as aluminum-based advanced materials, food & beverages, healthcare, and low-altitude economy.

Planned construction area is 112 square kilometers
规划建设面积

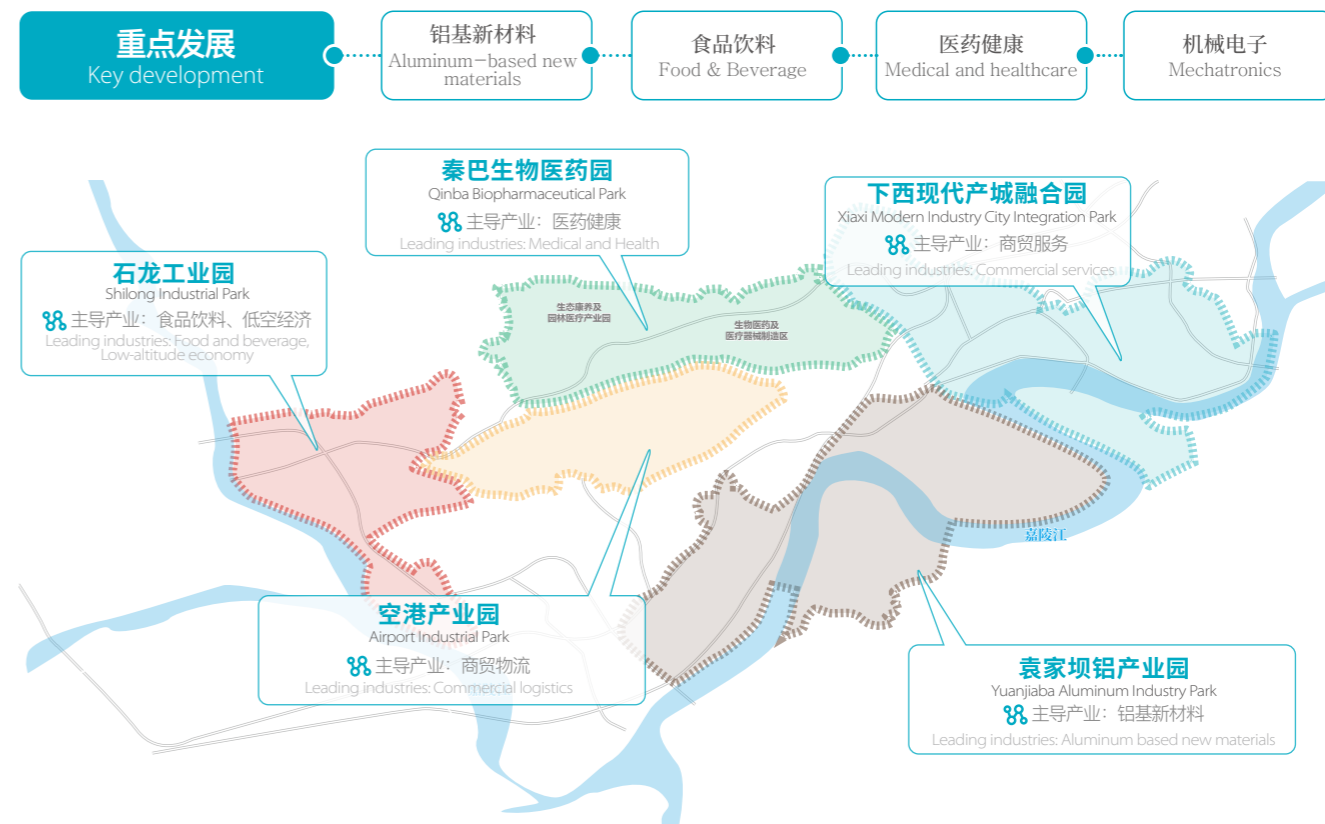
112 平方公里

More than 1,600 enterprises have settled here
已入驻企业

1600 余家

More than 220 companies above designated size
规模以上企业

220 余家



利州工业集中发展区 Lizhou Industrial Development Cluster Zone

Planned construction area is 18.55 square kilometers
规划建设面积
18.55平方公里

96 enterprises above designated size
规模以上企业
96家



重点发展 | Key development

机械电子、食品饮料、新型建材等产业。

Industries such as mechanical electronics, food and beverage, and new building materials.

建设内容 | Construction content

已建设大石工业园、宝轮工业园、清江石羊工业园、回龙河工业园、泉坝工业园等产业园区，已入驻企业超120家。

Established Dashi Industrial Park, Baolun Industrial Park, Qingjiang Shiyang Industrial Park, Huilonghe Industrial Park, Quanba Industrial Park and other industrial parks have been built, More than 120 enterprises have settled in.



四川苍溪经济开发区 Cangxi Economic Development Zone, Sichuan

Planned construction area is 12.04 square kilometers
规划建设面积
12.04平方公里

70 enterprises above designated size
规模以上企业
70家



重点发展 | Key areas

硅基新材料、清洁能源及应用、食品饮料、轻工制造、天然气精细化工等产业。

Industries such as silicon based new materials, clean energy and applications, food and beverage, light industry manufacturing, and natural gas fine chemicals.

建设内容 | Construction content

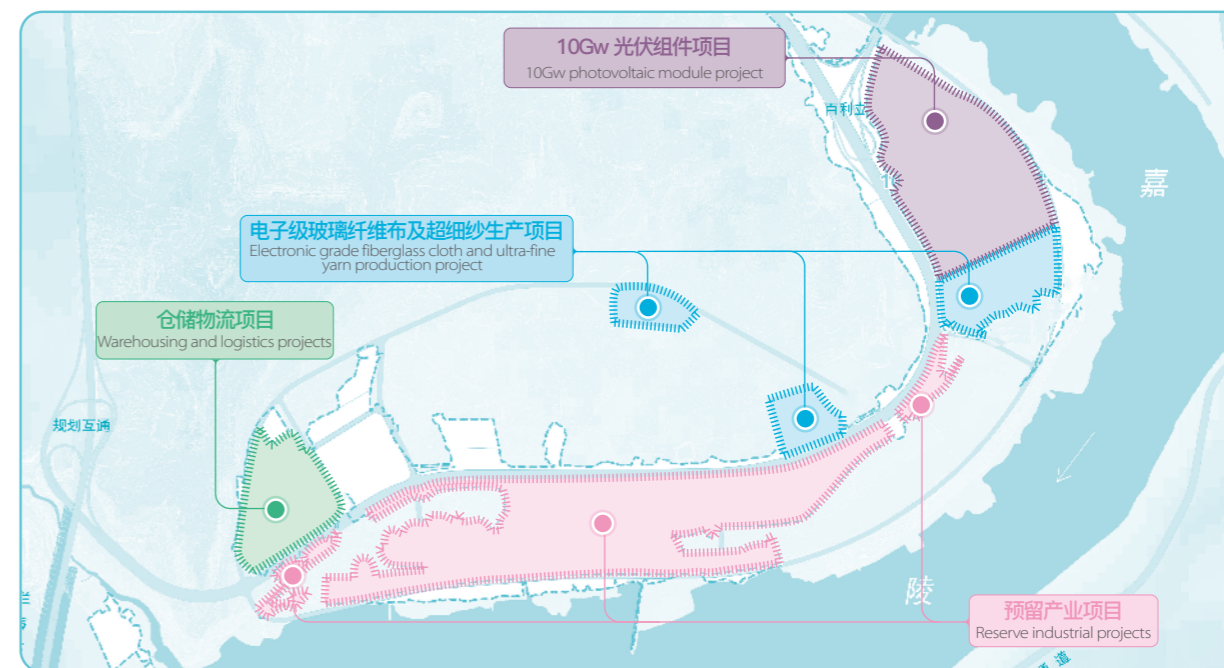
已建设紫云工业园、古梁工业园、百利工业园、元坝工业园等产业园区，已入驻企业近100家。

Industrial parks such as Ziyun Industrial Park, Guliang Industrial Park, Baili Industrial Park, and Yuanba Industrial Park have been established, Nearly 100 enterprises have settled in.

古梁和紫云工业园区 | Guliang and Ziyun Industrial Park

主导产业: 硅基新材料、食品饮料、轻工制造

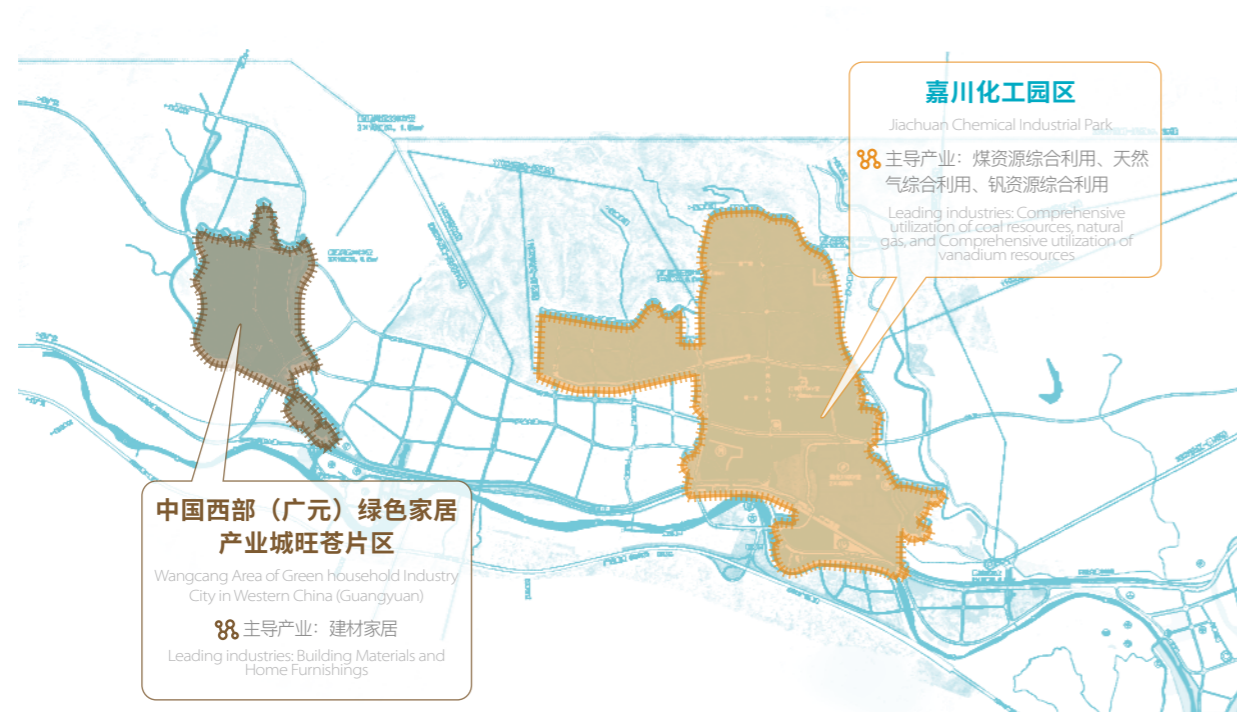
Leading industries: Silicon based new materials, food and beverage, light industry manufacturing



百利工业园区 | Baili Industrial Park

主导产业: 硅基新材料、轻工制造

Leading industries: Silicon based new materials and light industry manufacturing



四川旺苍经济开发区 Wangcang Economic Development Zone, Sichuan

Planned construction area is 7.09 square kilometers
规划建设面积
7.09 平方公里

84 enterprises above designated size
规模以上企业
84 家



重点发展 | Key development

建材家居、清洁能源及应用、煤炭精细化工、钒资源综合利用、食品饮料等产业

Building materials and household product, clean energy and applications, fine coal and chemicals, comprehensive utilization of vanadium resources, food and beverage, etc

建设内容 | Construction content

已建设中国西部（广元）绿色家居产业城旺苍片区、嘉川化工园区、黄洋工业园、白水物流园等产业园区，已入驻企业 100 余家。

More than 100 enterprises have settled in the Wangcang area of the Green Household Industry Park in western China (Guangyuan), Jiachuan Chemical Park, Huangyang Industrial Park, Baishui Logistics Park, and other industrial parks.

四川剑阁经济开发区 Jiange Economic Development Zone, Sichuan

Planned construction area is 8.83 square kilometers
规划建设面积
8.83 平方公里

63 enterprises above designated size
规模以上企业
63 家



建设内容 | Construction content

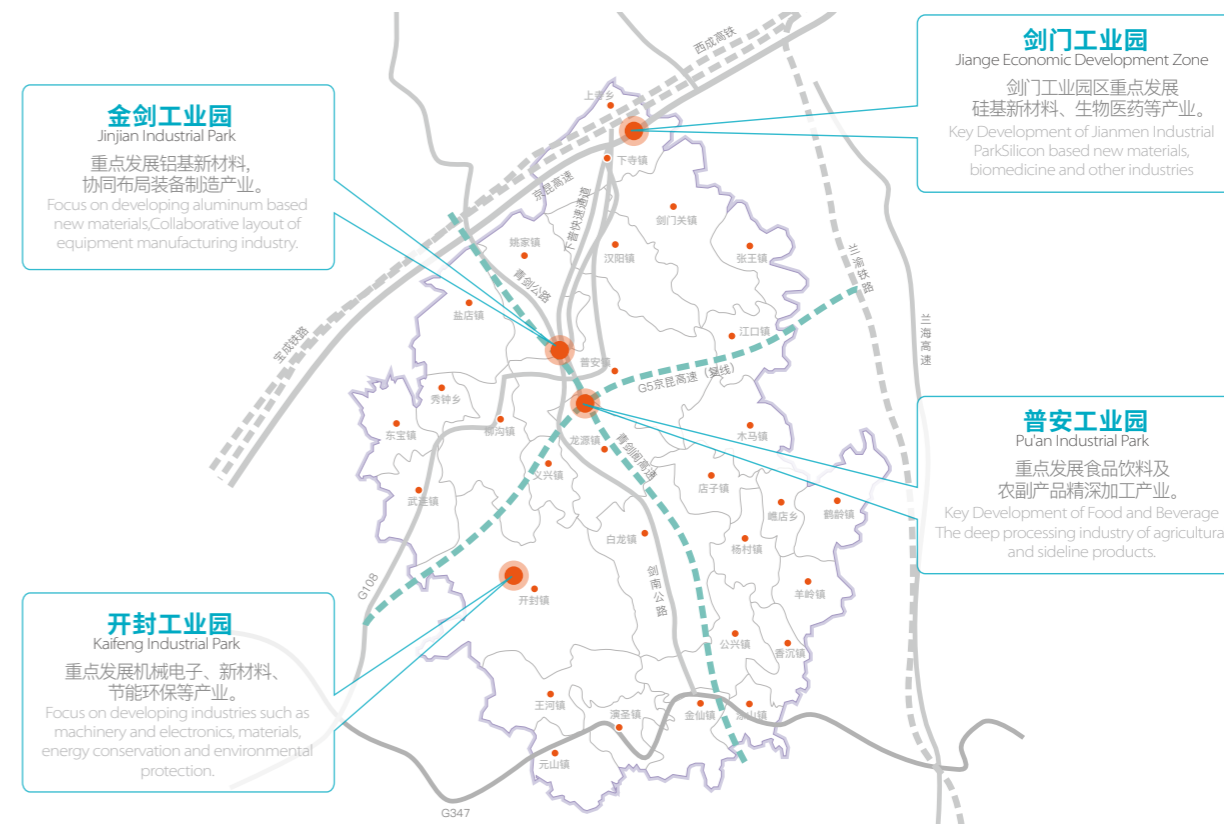
已建设剑门工业园、普安工业园、金剑工业园、开封工业园等产业园区，已入驻企业 90 余家。

Jianmen Industrial Park, Pu'an Industrial Park, Jinjian Industrial Park, Kaifeng Industrial Park and other industrial parks have been built, and more than 90 enterprises have settled in.

重点发展 | Key development

新材料（铝基、硅基）、食品饮料、清洁能源及应用、医药健康、机械电子等产业。

New materials (aluminum, silicon), food and beverage, clean energy and application, medicine and health, machinery and electronics and other industries.



四川青川经济开发区 Qingchuan Economic Development Zone, Sichuan

Planned construction area is 8.82 square kilometers
规划建设面积
8.82平方公里

62 enterprises above designated size
规模以上企业
62家



建设内容 | Construction content

已建设庄子产业园、塔坝产业园、黄沙硅基产业园等产业园区，已入驻企业 100 余家。

Zhuangzi Industrial Park, Taba Industrial Park, Huangsha Silicon Base Industrial Park and other industrial parks have been constructed, and More than 100 enterprises have settled in.

重点发展 | Key development

新材料（硅基、铝基、锰系）、机械制造（铸造）等产业。

New materials (silicon-based, aluminum-based, manganese based), mechanical manufacturing (casting) and other industries.



四川广元昭化经济开发区 Zhaohua Economic Development Zone, Sichuan

Planned construction area is 17.97 square kilometers
规划建设面积
17.97平方公里

More than 60 enterprises above designated size
规模以上企业
60余家

建设内容 | Construction content

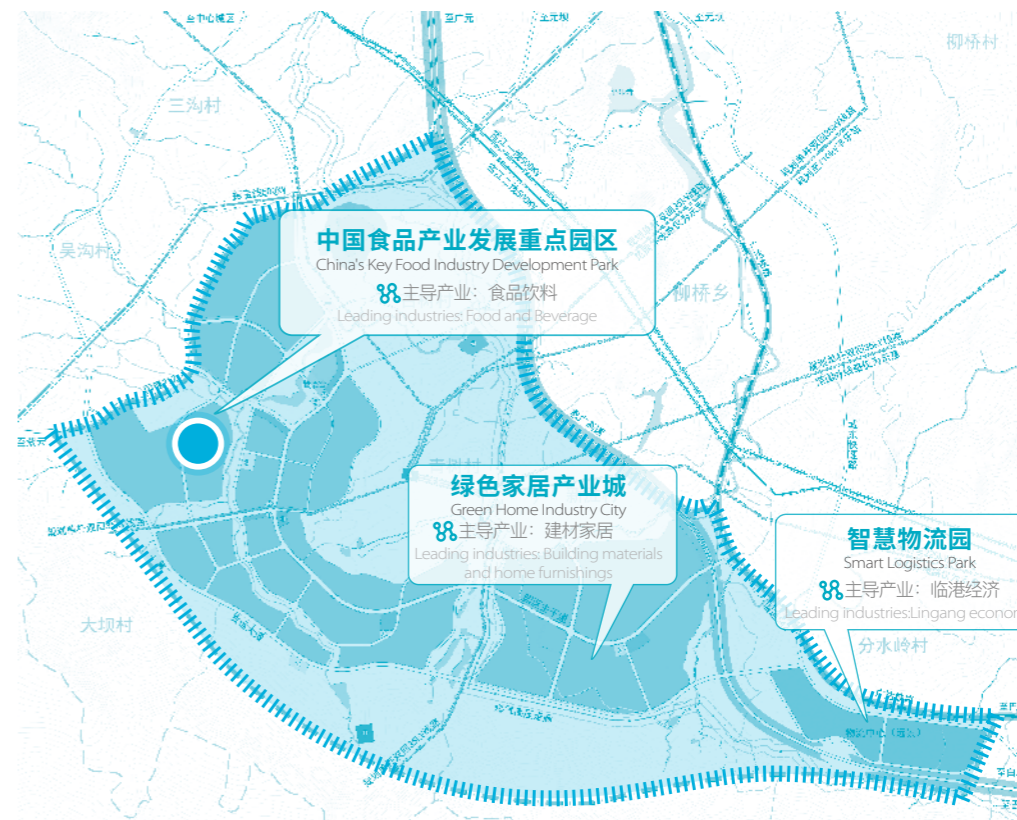
已建设中国西部（广元）绿色家居产业城昭化片区、中国食品产业发展重点园区、元柳工业园、红岩临港物流园等产业园区，已入驻企业超 100 家。

Industrial parks such as Zhaohua Sub-area of Green Home Furnishings Industrial Park in Western China (Guangyuan), Key Food Industry Development Park of China, Yuanliu Industrial Park, and Hongyan Near-port Logistics Park have been completed, hosting more than 100 enterprises.

重点发展 | Key development

建材家居、食品饮料、新材料（铝基、硅基）、临港经济等产业。

Industries such as building materials & home furnishings, food & beverage, new materials (aluminum-based, silicon-based), and port-based economy





四川广元朝天经济开发区 Chaotian Economic Development Zone, Sichuan

Planned construction area is 8.34 square kilometers
规划建设面积
8.34平方公里

48 enterprises above designated size
规模以上企业
48家



建设内容 | Construction content

已建设七盘关工业园、羊木工业园、大巴口工业园、仇坝工业园等产业园区，已入驻企业 80 余家。

Industrial parks such as Qipanguan Industrial Park, Yangmu Industrial Park, Dabakou Industrial Park, and Qiuba Industrial Park have been established, hosting over 80 enterprises.

重点发展 | Key development

新型建材、食品饮料、清洁能源等产业。

Industries including advanced building materials, food & beverages, and clean energy.

广元国际铁路港 Guangyuan International Railway Port

Planned construction area is 13.26 square kilometers
规划建设面积
13.26平方公里

Over 20 enterprises, including Sinograin, China Post, Sichuan Port Investment, Shudao Logistics, and Zhejiang Transfar, have been attracted to establish operations here.
已入中储粮、中国邮政、四川港投、蜀道物流、浙江传化等
20余家企业

建设内容 | Construction content

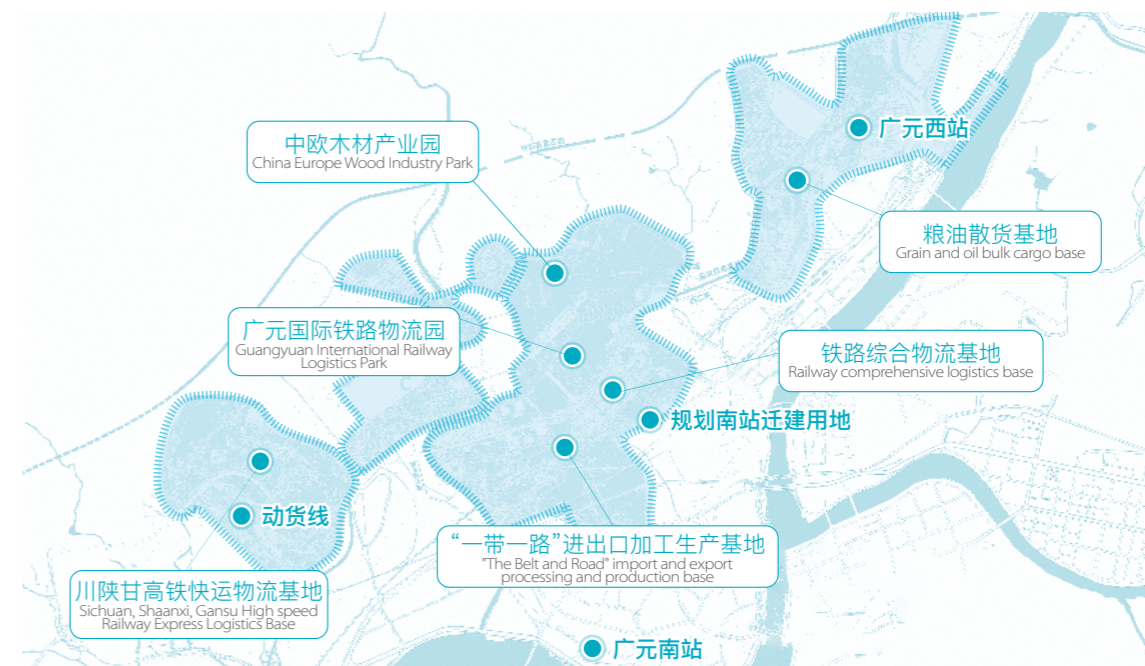
已建成全国首个高铁快运物流基地、全国首条动货线、西部地区地级市中首个动车存车场、川陕甘结合部首个海关监管作业场所和铁路综合物流基地（国际班列集装箱组货中心）等，已常态化开行中欧班列成渝号（广元）、中老班列（广元号）、西部陆海新通道海铁联运班列、中亚班列等国际班列。

The first high-speed rail express logistics base in China, the first mobile freight line in the country, the first high-speed train storage yard in the city of western region, the first customs supervision operation site in the junction of Sichuan, Shaanxi and Gansu, and the railway comprehensive logistics base (international freight train container grouping center) have been built. International freight trains such as the Chengdu Chongqing Sino-Europe freight train (Guangyuan), the China Laos freight train (Guangyuan), the western new channel Sea Rail Intermodal freight train, and the Central Asia freight train have been regularly operated.

重点发展 | Key development

现代物流、服务贸易、进出口加工三大主导产业。

The three leading industries are modern logistics, service trade, and import and export processing.



第 **叁** 章

PART - THREE

倾我所能为企护航
一起奔赴百业竞发的星辰大海
尽我所有为企拓新
一起开创亿万机遇的财富纪元

We will make every effort to escort our companies
to sail on the starry sea of various industries.
We will do our best to serve companies in an innovative way
to create an era of wealth.

溢满机遇
和可能的
城市

广元
INVESTMENT
GUIDE

A CITY FULL OF
OPPORTUNITIES AND
POSSIBILITIES

生态环境好 GOOD ECOLOGICAL ENVIRONMENT

气候特别舒适 Particularly comfortable climate

是南方的北方、北方的南方，是全国首批气候适应型城市建设试点地区、名副其实的“天然大氧吧”。

It is the northern part of the south and the southern part of the north, it is one of the first pilot areas for climate adaptive city construction in China and truly a "natural oxygen bar".



◎ 唐江河

入选全球首批最佳管理保护地绿色名录
全世界低海拔地区
珍稀野生动物遇见率最高的地区
Selected in the world's first batch of best managed protected areas green list
Highest frequency of meeting rare wild animals in such low altitude areas around the world.



◎ 曾家山 (中国十大避暑名山)

Zengjia Mountain (one of the top ten summer resorts in China)

☁️ 年均气温

16.1°C

Annual average temperature:
16.1 °C

💧 年均湿度

68% ~ 78%

Annual average humidity:
68% ~ 78%

🌧️ 年均降水量

941.8 mm

Annual average precipitation:
941.8 millimeters

环境特别干净 The environment is fairly clean

境内6个国考断面水质优良率达100%，入选中国最干净城市10强榜单。

The excellent water quality rate of six national surface water assessment sections in Guangyuan has reached 100%, and Guangyuan was selected as the Top 10 Cleanest Cities in China.



The forest and grass coverage reaches 69.2%
林草覆盖率达

69.2%



Good air quality days: more than 97%
空气优良天数率

97%以上



Pollution-free soil accounts for 95.24% of the arable land area
无公害土壤耕地面积占

95.24%



◎ 天婴山 (武则童年生活与礼佛之地)

Tiancao Mountain (Wu Zetian's childhood life and the place of worshipping Buddha)

农产品特别绿色 High-grade green agricultural products

“产地最放心、产品最安全”，是世界红心猕猴桃原产地、全国最大标准化黄茶生产基地、全省最大的高山露地绿色蔬菜生产基地和最优质高效的核桃生产基地，广元油橄榄获国家地理标志产品保护，米仓山茶、青川黑木耳等“广元七绝”系列优质农产品享誉海内外。

The place of origin is the most reliable and the product is the safest. It is the origin of the world's red kiwifruit, the largest standardized yellow tea production base in China, the largest green vegetable production base in the province, and the highest quality and efficient walnut production base. Guangyuan olive is named the National Geographical Product. the high-quality agricultural products of the "Guangyuan Seven Wonders" series, such as Micang mountain tea and Qingchuan black fungus, are renowned both domestically and internationally.





城市本底好 SOLID FOUNDATION

广元是诗意栖居之地 Guangyuan is poetic habitat

有着“四山四水筑一城”的天然特质，最具习近平总书记提出的“公园城市”自然本底，入选中国十佳宜居城市。

Surrounded by four mountains and four waters, the city has the potential to be the garden city proposed by the General Secretary. It has been selected as one of China's top ten livable cities.

中国人居环境范例奖城市
China Model City with Good Living Environment

国家卫生城市
National Clean City

国家森林城市
National Forest City

国家园林城市
National Garden City

广元是乐享宜居之地 Guangyuan is a pleasant and livable place

教育、医疗等公共服务体系健全，在四川省乃至川陕甘结合部都处于领先地位。

Education, medical care and other public service systems are sound, taking a leading position in Sichuan Province and even the junction of Sichuan, Shaanxi and Gansu.



8 A-grade medical and health institutions
三甲医疗卫生机构

8家



Vocational education has an annual enrollment of over 50000 people
职业教育年在校人数超过

5万人



The number of people purchasing houses and seeking medical treatment from adjacent areas accounts for over 15%

外地购房和就医人数均占到

15%以上



区位优势好 GOOD LOCATION

广元是成都、重庆、西安、兰州四大城市的区域交通中心，是四川第二大铁路枢纽，4条铁路在此交汇，6条高速纵横全境，县县通铁路、县县双高速，货运枢纽化、动车班车化，正高标准建设广元国际铁路港。广元机场开通直达北上广深杭等城市航线20余条，是连结川陕甘渝宁五省（市、区）的交通枢纽。

Guangyuan is the regional transportation center of the four major cities of Chengdu, Chongqing, Xi'an, and Lanzhou. It is the second largest railway hub in Sichuan, where four railways intersect and six expressways run through the entire area. The county is connected to railways and has dual expressways, with freight hub and high-speed train services. Guangyuan International Railway Port is constructed to high standards, Guangyuan Airport operates over 20 direct flight routes to major cities such as Beijing, Shanghai, Guangzhou, Shenzhen, and Hangzhou, serving as an air-transport hub linking Sichuan, Shaanxi, Gansu, Chongqing, and Ningxia.



城市航线
20 余条
20+ inter-city flight routes

油气输送管道总里程
1536 公里
Oil and gas transmission pipelines total 1,536km

西部油气管网枢纽
Western oil and gas pipeline network hub



嘉陵江千吨级轮船从广元港可直达长三角，已开通广元港至重庆果园港集装箱班轮。广元-达州-万州新田万吨级铁路扩能改造项目即将开工建设，届时大西北联结长江黄金水道又多了一条更为重要的便捷通道。广元还是西部油气管网枢纽，境内油气输送管道总里程 1536 公里，国家油气输送干线在广元实现分输和上下载。广元“公铁水空管”应有尽有、一应俱全，正加快打造全国性综合交通枢纽和成渝地区北向重要门户枢纽。未来的广元，将以更加畅达的交通、更加便捷的物流、更加凸显的区位优势走向全国、拥抱世界。

1000-ton-level ships on the Jialing River can reach the Yangtze River Delta directly from Guangyuan Port, and container liners have been opened from Guangyuan Port to Chongqing Guoyuan Port. The Guangyuan-Dazhou-Wanzhou Xintian 10000-Ton-Level Railway Capacity Expansion and Upgrading Project is about to commence. By then, there will be another more important and convenient passage connecting the golden waterway of the Yangtze River with the northwest China. Guangyuan is still the hub of the western oil and gas pipeline network, with a total length of 1536 kilometers of domestic oil and gas transmission pipelines. The national oil and gas transmission trunk line is distributed and downloaded in Guangyuan. Guangyuan has everything and is accelerating the construction of a national comprehensive transportation hub and an important gateway hub for the northern direction of the Chengdu Chongqing region. In the future, Guangyuan will connect nationwide and globally with enhanced transportation, logistics, and location.

资源禀赋好 GOOD RESOURCES

◎ 多样的地理环境和优质的自然生态，造就了广元独特的资源禀赋

The diverse geographical environment and high-quality natural ecology have created Guangyuan's unique resource

广元矿产资源丰富 Abundant mineral resources

已探明可供工业采用的大宗矿产 30 多种，其中石英砂储量超 8 亿吨，天然沥青矿探明储量 1 亿吨、居全国首位，水泥用石灰岩储量 7.4 亿吨、居四川第 5 位，稀有金属钼矿储量 1200 余吨、居四川第 2 位，另外还有比较丰富的天然石墨（5200 万吨）、钒（6000 万吨）、锰（超 2000 万吨）等资源。

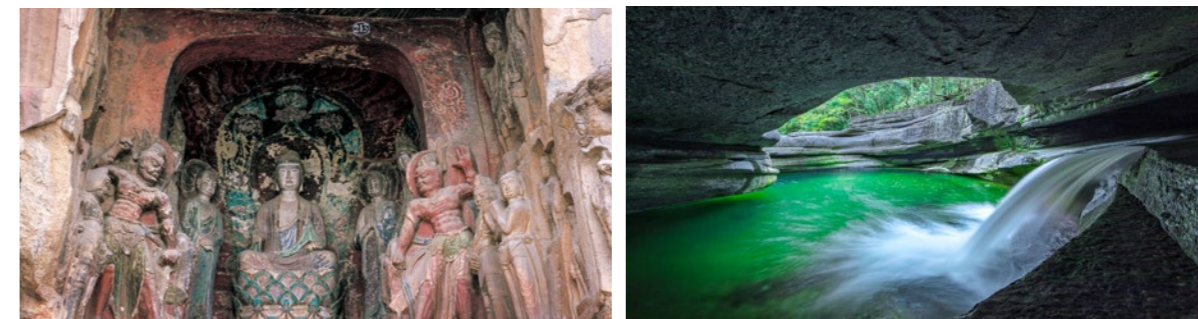
Reserves of over 30 types of bulk minerals suitable for industrial utilization have been verified, including over 800 million tonnes of quartz sand; 100 million tonnes of natural asphalt (ranking the first in China); 740 million tonnes of limestone for cement (ranking the fifth in Sichuan); and over 1,200 tonnes of molybdenum (ranking the second in Sichuan). Additionally, substantial resources of natural graphite (52 million tonnes), vanadium (60 million tonnes), and manganese (over 20 million tonnes) have been identified.



广元清洁能源充裕 Abundant clean energy

天然气探明储量超 7000 亿立方米，中石化每天留存用气指标达 100 万立方米。全市在役水电站 74 座，建成水电总装机容量超 220 万千瓦。风能资源理论蕴藏量达 515 万千瓦，建成风电装机容量 133.72 万千瓦，建成燃气发电装机容量 140 万千瓦。中煤集团广元 2X100 万千瓦煤电一体化、新疆广汇综合物流基地、中广核风电等项目提速建设，中石油、中航油储油基地加快推进，未来几年全市电力装机容量有望超 1000 万千瓦。

The proven reserves of natural gas exceed 700 billion m³, and the daily gas consumption index of Sinopec reaches 1 million m³. There are 74 hydropower stations in service in the city, with a total installed capacity of over 2.2 million kilowatts. The theoretical reserve of wind energy resources is 5.15 million kilowatts, and the installed capacity of wind power is 1.3372 million kilowatts. China Coal Group Guangyuan 2X1 Million KW Coal-electricity Integration, Xinjiang Guanghui Integrated Logistics Base, CGN Wind Power and other projects have been accelerated. Oil storage bases of PetroChina and China National Aviation Fuel have been speeded up. In the next few years, the city's installed power capacity is expected to exceed 10 million kilowatts.



广元文旅资源独特 Unique cultural tourism resources

种类多、品质高、四季美，有剑门蜀道、唐家河 2 处世界级旅游资源、162 处国家级旅游资源品牌。“一夫当关、万夫莫开”剑门关、“低海拔地区遇见野生动物频率最高的地区”唐家河、“巴蜀第一县、蜀国第二都”昭化古城、“三百长程十万树”翠云廊、“中国交通历史博物馆”明月峡、“中国十大避暑名山”曾家山闻名遐迩。广元春赏花踏绿，夏避暑纳凉，秋游山观叶，冬滑雪溜冰，正加快建设大蜀道国际文化旅游目的地和康养度假胜地，打造国际旅游城市。

Guangyuan has diverse and high quality tour resources, and beautiful four seasons, such as two world-class tourism destination Jianmen Shu Road and Tangjiahe, and 162 national tourism resource brands. Jianmen Pass is known for its unique scenery of "one man guarding the pass, ten thousand men unable to open it". Tangjiahe is the area with the highest frequency of encountering wild animals in low altitude areas. Zhaohua Ancient City is the first county of Bashu and the second capital of Shu. There are 100 thousand trees along the 3 hundred miles of Cuiyun Corridor. Mingyue Gorge is known as the "Museum of Chinese Transportation History". Zengjia Mountain is one of China's top ten famous summer resorts. In spring, Guangyuan enjoys flowers and greenery, while in summer, you can spend a holiday to avoid heat. In autumn, it enjoys mountain and leaf views, while in winter, you can ski and skate. We are accelerating the construction of an international cultural tourism destination and a health resort on the Shu Road, build an international tourism city.



营商环境好 POSITIVE BUSINESS ENVIRONMENT



聚力打造最优营商环境 Strive to provide the optimal business environment

市、县（区）党政主要领导定期召开“广结亲（清）缘”企业家恳谈会，全面推行营商环境“背靠背”直接评价。
The main leaders of the party and government at the city and county (district) levels regularly hold a symposium for entrepreneurs to promote a back-to-back evaluation of the business environment.

设立四川省地级市首家“首贷服务中心”、四川省首家普惠金融服务中心，努力让政府部门围着企业“转”成为新常态。
Establishing the first "first loan service center" in the city level in Sichuan Province and the first inclusive financial service center in Sichuan Province, striving to make government departments serve enterprises.

建立惠企政策“一站式”兑现专窗，12345亲商助企热线，率先在四川省成立由市纪委监委牵头的营商环境投诉举报中心。
Establish a "one-stop" dedicated window for implementing policies that benefit enterprises, a launch 12345 hotline for pro business assistance.

建立了铝基新材料、硅基新材料、能源化工、食品饮料、建材家居、医药健康、数字经济、低空经济、矿产资源开发、现代物流、文旅康养和银发经济、现代商业贸易、猕猴桃和茶叶、肉牛羊和土鸡、核桃和油橄榄 15 个重点产业专班和 1 个要素保障工作专班，对项目的招引、建设、竣工、运行等实行全生命周期服务。

Guangyuan has established 15 task forces dedicated for key industrial sectors ranging from aluminum-based new materials, silicon-based new materials, energy & chemical engineering, food & beverage, building materials & home furnishings, medicine and healthcare, digital economy, low-altitude economy, mineral resource development, modern logistics, cultural tourism, wellness, and the silver economy, modern commercial trade, kiwifruit & tea cultivation, beef/lamb & free-range poultry breeding to walnut & olive industries, and a dedicated task force for factor support. This framework delivers comprehensive services spanning the entire project lifecycle - from investment attraction and construction to completion and operation.



附录 appendix

供电价格 Electricity Supply Price

单位：价格（元 / 千瓦时）
Unit: Price (CNY/kWh)

类别 /category	电价均价 Average electricity tariff
居民生活用电 Residential consumption	执行目录电价 Regulated catalogue tariff
一般工商业及其他用电 General industrial & commercial consumption and other consumption	约 0.7
大工业用电 Large-scale industrial consumption	约 0.52

天然气价格 Natural gas prices

单位：价格（元 / 立方米）
Unit: Price (CNY/m³)

类别 /category	价格 /price
重点工业园区重点产业生产用气 Gas supply for key industrial parks in major sectors	2.13
其他工业用气 Other industrial gases	2.925-3.2
商业用气 Commercial gas	3.96
居民用气 Residential gas consumption	2.16-3.24
CNG	2.39

供水价格（含污水处理费） Water supply price (including sewage treatment fee)

单位：价格（元 / 立方米）
Unit: Price (CNY/m³)

供水类别 Water supply category	价格类别 Price category	执行价格 /Execution price			
		水价 /Water price	水资源费 /charge for water resources	污水处理费 /Sewage treatment fee	合计 /total
非居民 Non residents	工业用水 Industrial water use	2.75	0.13	1.4	4.28
	行政、经营 Administration and operation				
特种用水 Special water use	特种 special type	4.8	0.26	2.15	7.21
	洗浴、洗车 Bathing and car washing	5.8			8.21

工业用地出让最低价 Minimum grant price for industrial land

县区 /County/District	价格（万元 / 亩） Price (CNY 10,000/mu)
利州区（含广元经开区） Lizhou District (including Guangyuan Economic Development Zone)	9.6
昭化区、朝天区 Zhaohua District, Chaotian District	6.4
苍溪县、旺苍县、剑阁县、青川县 Cangxi County, Wangcang County, Jiange County, Qingchuan County	5.8

劳动力 Labor force

类别 /category	价格 /price
职业教育在校学生 Students enrolled in vocational education	5 万人 50,000 people
本地最低工资标准 Local minimum wage standard	2200 元 / 月 2200 yuan/month

公路运输价格 Highway transportation price

起始点 /starting point	里程 /mileage	线路 /line	参考价格 /Reference price
广元—成都 Guangyuan - Chengdu	286 公里 286 kilometers	京昆高速公路（复线） Beijing Kunming Expressway (double track)	大宗物资运输： 0.4-0.6 元 / 吨 / 公里 Transportation of bulk materials: 0.4-0.6 yuan/ton/kilometer 零担货物运输： 轻货：200 公里以内 60 元 / 方 轻货：200 公里以外 90-110 元 / 方 重货：110-130 元 / 吨 Less than truckload cargo transportation: Light cargo: 60 yuan/m ³ within 200 kilometers Light cargo: 90-110 yuan/m ³ beyond 200 kilometers Heavy cargo: 110-130 yuan/ton
广元—西安 Guangyuan - Xi'an	436 公里 436 kilometers	京昆高速公路（复线） Beijing Kunming Expressway (double track)	
广元—兰州 Guangyuan - Lanzhou	623 公里 623 kilometers	兰海高速公路 Lanzhou Haikou Expressway	
广元—重庆 Guangyuan - Chongqing	385 公里 385 kilometers	兰海高速公路 Lanzhou Haikou Expressway	
广元—银川 Guangyuan - Yinchuan	1155 公里 1155 kilometers	京昆高速、银昆高速、福银高速公路 Beijing Kunming Expressway, Yinchuan Kunming Expressway, and Fuzhou Yinchuan Expressway	

广元至全国主要城市铁路运输价格（以原煤为例） Railway transportation prices from Guangyuan to major cities in China (Taking raw coal as an example)

起始点 /starting point	发站 /Departure station	到站 /arrive at a station	里程（公里） Mileage (kilometers)	20 英尺集装箱运价（元） 20 foot container freight rate (yuan)	40 英尺集装箱运价（元） 40 foot container freight rate (yuan)	整车运价（元） Vehicle freight rate (yuan)
广元—北京 Guangyuan - Beijing	广元南 Guangyuan South	大红门 Dahongmen	1667	7123.3	8839.8	16059.1
广元—上海 Guangyuan - Shanghai	广元南 Guangyuan South	闵行 Minhang	1979	8263.6	10208.8	18406.8
广元—天津 Guangyuan - Tianjin	广元南 Guangyuan South	塘沽 Tanggu	1812	7663.1	9495.6	17239.7
广元—连云港 Guangyuan - Lianyungang	广元南 Guangyuan South	连云港港口 lianyungang port	1634	6773.4	8330.5	14289.3
广元—西安 Guangyuan - Xi'an	广元南 Guangyuan South	西安 Xi'an	619	2846.3	3598.1	6664.3
广元—重庆 Guangyuan - Chongqing	广元南 Guangyuan South	团结村 Tuanjie Village	349	2402.4	3247.3	6079.6
广元—成都 Guangyuan - Chengdu	广元南 Guangyuan South	城厢 Chengxiang	338	2120.9	2720.2	5229



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achieve success together.

